2020 VIRTUAL CONFERENCE
SPONSORSHIP OPPORTUNITIES
WHO WE ARE

The BC Water & Waste Association (BCWWA) is a not-for-profit association representing more than 4,000 water professionals who are responsible for ensuring safe, sustainable and secure water, sewer and stormwater systems in BC and the Yukon.

Our members work every day to keep our water systems clean and safe—from source to tap to drain and back to the environment. They include: water and wastewater facility operators, utility managers, engineers, technicians and technologists, consultants, government policy and regulatory staff, backflow assembly testers and cross connection control specialists, researchers and suppliers.

THE OPPORTUNITY

Through our professional development events, member communication and recognition activities, we offer a variety of ways you can reach our members and increase your brand awareness through sponsorship.
The BCWWA Annual Conference has been the premier water and wastewater event in BC, attracting delegates from across the sector - this year we’re going virtual with a program of innovative presentations, numerous panels and roundtable sessions, and a unique trade show experience. BCWWA has 47 years worth of experience hosting conferences and trade shows, and we’re excited to present our new one-of-a-kind event with integrated networking, live sessions and on-demand educational videos.

**VIRTUAL CONFERENCE & TRADE SHOW PLATFORM**

**OUR CONFERENCE PORTAL ENSURES THAT EXHIBITORS AND ATTENDEES ARE INFORMED, ENGAGED AND SOCIAL THROUGH ONE-ON-ONE VIRTUAL MEETINGS AND USER-FRIENDLY CHATROOMS**

**FULLY INTEGRATED EVENT APP WITH PUSH NOTIFICATIONS AND ADDITIONAL EXPOSURE FOR SPONSORS AND EXHIBITORS**

**THIS 2 DAY EVENT WILL HAVE MORE OPPORTUNITIES THAN EVER BEFORE TO GAIN CEUS, PROVIDING AMPLE VALUE AS A PROFESSIONAL DEVELOPMENT EXPERIENCE**
VIRTUAL CONFERENCE  EVENT LOBBY
NOVEMBER 3 - 4, 2020  |  ONLINE

SPONSORSHIP VISIBILITY ON PORTAL LOBBY INCLUDES:

- Portal banner displayed on all pages (Top left, only event sponsor)
- Lobby banner (Center, gif banner only for lobby banner sponsors)
- Acknowledgement in BCWWA lobby video (Center, sponsor logo)
- Logo carousel (Top right, all sponsors, shown on all pages)
SPONSORSHIP VISIBILITY ON SESSION PAGE INCLUDES:

- HD Pre-Roll Video or logo displayed before session (Center)
- Logo thumbnail beneath session name (Keynote & Plenary)
- Logo carousel (Top right, all sponsors, shown on all pages)
- Logo displayed above session (All education-related sponsors)
ALL LOBBY-RELATED SPONSORSHIPS INCLUDE:

• Logo on Event Portal Header and App Carousel
• Logo displayed in Watermark magazine
• Logo on www.bcwwa.org

Click [here](#) to choose your sponsorship.

**EVENT SPONSOR**
Price: $5,000  
Number available: 0  Sold: 1  
Unique benefits:  
• Prominent Logo placement on the event portal (top of every portal page);  
• Acknowledgement on the main event portal lobby page; and  
• Acknowledgement in Watermark Magazine and on BCWWA.org

**OPPORTUNITY DESCRIPTION**
Event sponsorship is a unique opportunity with prominent visibility on the event portal. Sponsor logo is prominently displayed on the event portal page as well as in the conference insert of Watermark magazine (distribution approx. 4000), and on the conference page on the BCWWA website.

**LOBBY BANNER**
Price: $2,000  
Number available: 11  Sold: 7  
Unique benefits:  
• Prominent Logo placement on the event portal Lobby Page.

**OPPORTUNITY DESCRIPTION**
The event portal Lobby Page is the jumping off point to the Exhibit Hall and Education sessions, and as such, has multiple touch points per attendee throughout the conference, as well as prior to and after the conference as attendees continue to access recorded sessions. The Lobby Page is also the first page attendees are directed to after logging in.

The lobby banner is a prominent GIF displayed above BCWWA's splash video.
ALL SESSION SPONSORSHIPS INCLUDE:

- Online Brochure Space in Sponsored Area (produced by sponsor company, pending approval by BCWWA)
- Logo on Event Portal Header and App Carousel
- Logo in Watermark magazine
- Logo on www.bcwwa.org

OPENING KEYNOTE

Price: $2,500
Number available: 0  Sold: 1
Unique benefits:
- Prominent Logo Placement above Keynote session;
- Acknowledgement in Keynote Session Remarks;
- Logo displayed on the schedule underneath the Keynote Session; and
- Pre-roll Video playing before the start of the Keynote Session (produced by sponsor company, pending approval by BCWWA).

OPPORTUNITY DESCRIPTION

Welcome & Keynote Session sponsorship opportunity provides maximum exposure during the opening session. No other sessions are running concurrently with this session. All delegates attending the Welcome & Keynote Session are greeted first by the sponsor Pre-Roll Video or logo.

PLENARY SESSION

Price: $2,500
Number available: 0  Sold: 1
Unique benefits:
- Prominent Logo Placement above Plenary Session;
- Acknowledgement in Plenary Session Remarks;
- Logo displayed on schedule beneath the Plenary Session; and
- Pre-roll Video playing before the start of the Plenary Session (produced by sponsor company, pending approval by BCWWA).

OPPORTUNITY DESCRIPTION

Plenary Session sponsorship opportunity provides maximum exposure during the plenary session. No other sessions are running concurrently with this 90 minute session block. The main focus of this session is current events and round table discussions. All delegates attending the Plenary Session are greeted first by the sponsor Pre-Roll Video or logo.
VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES
NOVEMBER 3 - 4, 2020 | ONLINE

Click [here](#) to choose your sponsorship.

**ALL SESSION SPONSORSHIPS INCLUDE:**

- Logo on Event Portal Header and App Carousel
- Online brochure space in sponsored area (produced by sponsor, pending approval by BCWWA, PDF format)
- Logo in Watermark magazine
- Logo on [www.bcwwa.org](http://www.bcwwa.org)

**MAIN STAGE EDUCATION SESSIONS**

Price: $2,000
Number available: 0  Sold: 1
Unique benefits:
- Prominent Logo Placement in the Main Stage Room above each session; and
- Pre-roll Video playing before the start of each session in the Main Stage Room (produced by sponsor company, pending approval by BCWWA), except the Keynote and Plenary sessions.

**OPPORTUNITY DESCRIPTION**

This opportunity provides maximum exposure during the Main Stage Education session programing on both days (with exception of the Keynote and Plenary session time slot). Delegates are welcome to the Main Stage by the sponsor pre-rolled video or logo. This opportunity provides exposure during three hours per day of scheduled content time (6 total).

**ROUND TABLE ROOM**

Price: $2,000
Number available: 0  Sold: 1
Unique benefits:
- Prominent Logo Placement in the Round Table Room above each session; and
- Pre-roll Video playing before the start of each session in the Round Table Room (produced by sponsor company, pending approval by BCWWA).

**OPPORTUNITY DESCRIPTION**

This opportunity provides maximum exposure during the Round Table Room programing on both days (with exception of the Keynote and Plenary session time slot). Delegates are welcome to the Round Table Room by the sponsor pre-rolled video or logo. This opportunity provides exposure during three hours per day of scheduled content time (6 total).
VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES
NOVEMBER 3 - 4, 2020 | ONLINE

Click here to choose your sponsorship.

ALL $1,500 LEVEL SPONSORSHIPS INCLUDE:

- Online Brochure Space in Sponsored Area (produced by sponsor company, pending approval by BCWWA)
- Logo on Event Portal Header and App Carousel
- Logo on www.bcwwa.org
- Logo in Watermark magazine

EDUCATION SESSION ROOM #1
Price: $1,500
Number available: 0   Sold: 1
Unique benefits:
- Pre-roll Video playing before the start of the each session in the Education Room #1 (produced by sponsor company, pending approval by BCWWA); and
- Prominent Logo Placement in the Education Room #1 above session.

EDUCATION SESSION ROOM #2
Price: $1,500
Number available: 0   Sold: 1
Unique benefits:
- Pre-roll Video playing before the start of the each session in the Education Room #2 (produced by sponsor company, pending approval by BCWWA); and
- Prominent Logo Placement in the Education Room #2 by each session.

EDUCATION SESSION ROOM #3
Price: $1,500
Number available: 0   Sold: 1
Unique benefits:
- Pre-roll Video playing before the start of the each session in the Education Room #3 (produced by sponsor company, pending approval by BCWWA); and
- Prominent Logo Placement in the Education Room #3 above each session.

OPPORTUNITY DESCRIPTION
This opportunity provides maximum exposure during the relevant Education Session Room programing on both days (with exception of the Keynote and Plenary session time slot). Delegates are welcome to the the sessions by the sponsor pre-rolled video or logo. This opportunity provide exposure during three hours per day of scheduled content time (6 total).
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Click here to choose your sponsorship.

ALL LOGIN SPONSORSHIPS INCLUDE:

- Logo on Event Portal Header and App Carousel
- Logo in Watermark Magazine
- Logo on www.bcwwa.org

LOGIN PAGE
Price: $1,000
Number available: 0  Sold: 3
Unique benefits:
• Prominent Logo placement on the event portal Login Page.

OPPORTUNITY DESCRIPTION

This opportunity provides prime visibility of the sponsor logo on attendee login into the event portal as each attendee logs into the system before the conference, during the conference, and after the conference to access post conference recordings.
VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES
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Click [here](#) to choose your sponsorship.

**WANT TO ADD AN EXTRA BOOST FOR YOUR BRAND THIS YEAR?**
Add our [e-newsletter sponsorship opportunity](#) to your existing package to further increase your profile!

**VIRTUAL CONFERENCE E-NEWSLETTER SPONSORSHIP**

**Price:** $1,000
**Number available:** 0  **Sold:** 1

**Benefits:**
- Logo and/or company name on banner for all Virtual Conference e-newsletters (6) delivered to over 4,000 members and industry professionals between August and November 2020.
INTERESTED IN OTHER WAYS TO INCREASE YOUR BRAND PRESENCE IN THE WATER AND WASTEWATER INDUSTRY?

Visit our website for more information or contact Janette Blahova at jblahova@bcwwa.org or 604-630-5349 to find the sponsorship opportunity that’s right for you.