BC Water Week Social media posts

**TWITTER POST #1:** For #BCWaterWeek this year, we honor the labor of water professionals who work hard every single day to ensure your water is #ThereWhenYouNeedIt.

**POST #2:** Have you ever stopped to think about what it takes to deliver safe drinking water every time you turn on the tap? During #BCWaterWeek, we encourage you to learn about the infrastructure your utility maintains to ensure your water is #ThereWhenYouNeedIt.

**POST #3:** Stocking up on wet wipes and paper towels? During #BCWaterWeek especially, we ask that you to value water by tossing them in the trash, not the toilet to ensure your water is #ThereWhenYouNeedIt.

**POST #4:** For #BCWaterWeek this year, we thank water professionals fighting on the front lines for public health. Clean water is our first and last line of defence.

**FACEBOOK POST #1:** Whether it’s to clean fruits and veggies or to wash your hands and flatten the curve, your drinking water is there when you need it. Your water utility is working hard around the clock to make that happen. For #BCWaterWeek this year, we honor the labor of water professionals who work hard every single day to ensure your water is #ThereWhenYouNeedIt.

**POST #2:** You routinely drive over an intricate maze and miles of pipes underground delivering nature’s most precious resource to homes and businesses. For #BCWaterWeek this year, we honor the labor of water professionals who work hard every single day to ensure your water is #ThereWhenYouNeedIt.

**Post #3:** For this year’s BC Water Week, we recognize the vital role that water utilities and workers play in the global response to the coronavirus pandemic. We all know that washing our hands is an essential step to stopping the spread of Covid-19. Without safe water at the tap, this simple but important step to protect ourselves wouldn’t be possible. Neither would it be possible to flush our toilets, which is another everyday action that prevents waterborne disease in our communities. Thank you water professionals for all that you do - now and always.

**LINKEDIN POST #1:** It takes a lot to deliver just about any high-quality product, and our drinking water is no exception. It takes an intricate maze of infrastructure, which might include treatment plants, pipes, pumps, storage basins and treatment supplies to ensure your drinking water is #ThereWhenYouNeedIt. During #BCWaterWeek take a moment to recognize the reliability and resiliency of what it takes to deliver high-quality drinking water.

**POST #2:** No matter the weather, there are hardworking water professionals braving the elements to maintain all the infrastructure needed to ensure high-quality drinking water is
#ThereWhenYouNeedIt. During #BCWaterWeek recognize and celebrate the tireless work these professionals do to ensure we all can enjoy nature's most precious resource.

**INSTAGRAM POST #1**: #BCWaterWeek is coming soon! Have you thought about the hardworking folks who work around the clock, every day to ensure your drinking water is #ThereWhenYouNeedIt?

**POST #2**: It's #BCWaterWeek! Have you thought about the hardworking folks who work around the clock, every day to ensure your drinking water is #ThereWhenYouNeedIt?

**POST #3**: We have water professionals to thank for ensuring that even during the pandemic, our water is #ThereWhenYouNeedIt.