WHO WE ARE

The BC Water & Waste Association (BCWWA) is a not-for-profit association representing 4,000 water professionals who are responsible for ensuring safe, sustainable and secure water, sewer and stormwater systems in BC and the Yukon.

Our members work every day to keep our water systems clean and safe—from source to tap to drain and back to the environment. They include: water and wastewater facility operators, utility managers, engineers, technicians and technologists, consultants, government policy and regulatory staff, backflow assembly testers and cross connection control specialists, researchers, and suppliers.

THE OPPORTUNITY
Through our professional development events, member communication and recognition activities, we offer a variety of ways you can reach our members and increase your brand awareness through sponsorship.
SCADA & IT Conference & Trade Show
ABOUT THE EVENT

This popular bi-annual conference is back with the theme: Transforming Traditional SCADA into Operational Technology. The conference will discuss the basics of leveraging your SCADA system, available technologies used today and in the future, new technologies and transition to Operational Technologies, and security and productivity tools associated with SCADA systems.

WHO YOU’LL CONNECT WITH

This conference is perfect for staff involved in operations at treatment facilities.

- SCADA Manager/Technician
- Operations Manager
- Pumps & Controls Operator
- Communications Technician
- Other maintenance and operations staff

Staff from small systems and First Nations may find the sessions particularly helpful.
EXHIBITOR OPPORTUNITIES

The Trade Show is an important part of the SCADA & IT Conference, providing a unique opportunity to showcase your leading edge products and services to a captive, tech-savvy audience.

<table>
<thead>
<tr>
<th>Exhibitor Type</th>
<th>Price</th>
<th>Includes</th>
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</table>
| Exhibitor Table     | $599  | • One Day 1 exhibitor pass with access to Day 1 education sessions  
                     |       | • Meals and access to reception |
| Additional Exhibitor| $199  | • One Day 1 exhibitor pass with access to Day 1 exhibitor sessions  
                     |       | • Meals and access to reception |
| Day 2 sessions      | $149  | • Access to Day 2 education sessions |

If you are interested in exhibiting at this popular bi-annual event, or if you have questions about exhibiting in general, please contact us at sponsorship@bcwwa.org or 604-630-5349.
SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS INCLUDE:
• A 6ft tabletop space
• Acknowledgment in the event remarks
• Acknowledgment on www.bcwwa.org
• Logo on on-site digital signage
  • Logo on conference print materials
  • Logo in Watermark magazine
  • Logo on conference print materials

EVENT SPONSORSHIP
Price: $1,500
Number available: 0   Sold: 1
Unique benefits:
• Two-minute welcoming remarks at keynote address;
• Two Day 1 exhibitor passes with access to
  Day 1 education sessions; and
• One exhibitor upgrade pass to Day 2 education sessions.

LUNCH DAY 1 SPONSORSHIP
Price: $750
Number available: 0   Sold: 1
Unique benefits:
• One Day 1 exhibitor pass with access to
  Day 1 education sessions.

LUNCH DAY 2 SPONSORSHIP
Price: $750
Number available: 0   Sold: 1
Unique benefits:
• One Day 1 exhibitor pass with access to
  Day 1 education sessions.

RECEPTION SPONSORSHIP
Price: $1,000
Number available: 0   Sold: 1
Unique benefits:
• Two-minute welcoming remarks at reception; and
• Two Day 1 exhibitor passes with access to
  Day 1 education sessions.

For more information about sponsorship opportunities, please contact us at sponsorship@bcwwa.org or 604-630-5349.
Operator Continuing Education Day
Join us this November for the 3rd annual Operator Continuing Education Day, featuring operations-focused education sessions, hands-on equipment demonstrations, and plenty of networking opportunities in a relaxed atmosphere. This event helps provide operators with relevant and engaging continuing education that helps fulfill CEU requirements, while also connecting them with others in their field.

The day is organized in the four streams of water distribution, water treatment, wastewater collection, and wastewater treatment, with seasoned experts moderating each stream. Programming is designed for operators from all water and wastewater disciplines from small to metro-sized facilities and all levels of experience.

### WHO YOU’LL CONNECT WITH

Over 92% of attendees at the 2018 event were operations staff, and the areas of focus were:

- Water Distribution 42%
- Wastewater Treatment 25%
- Wastewater Collection 17%
- Water Treatment 8%
- Other 8%

If you’re looking to get your products and services in front of water and wastewater operations professionals, this is the event for you!
EXHIBITOR OPPORTUNITIES

This event is focused on knowledge-sharing and manufactures and suppliers can play a big part in that experience.

Access to all education sessions in included in the table price, giving exhibitors the opportunity to take advantage of all professional development benefits throughout the day. Exhibitors who present are eligible for a table discount.

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<thead>
<tr>
<th>Exhibitor Type</th>
<th>Price</th>
<th>Includes</th>
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<tbody>
<tr>
<td>Exhibitor tabletop</td>
<td>$449</td>
<td>• One exhibitor pass</td>
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<td></td>
<td>• Access to education sessions</td>
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<td>• Meals and reception</td>
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<tr>
<td>Additional exhibitor</td>
<td>$149</td>
<td>• One additional exhibitor pass</td>
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<td>• Access to education sessions</td>
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<td>Exhibiting and presenting</td>
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<td>• One exhibitor pass</td>
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<td>• Meals and reception</td>
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</tbody>
</table>

If you are interested in exhibiting at this unique, operator-focused event, please contact us at sponsorship@bcwwa.org or 604-630-5349.
SPONSORSHIP OPPORTUNITIES

**EVENT SPONSORSHIP**  
Price: $1,500  
Number available: 0  
Sold: 1  
Unique benefits:  
• 6ft tabletop exhibiting space;  
• Two exhibitor passes with access to education sessions;  
• Acknowledgment on [www.bcwwa.org](http://www.bcwwa.org);  
• Logo on on-site digital signage;  
• Logo on conference print materials;  
• Logo in *Watermark* magazine; and  
• Logo on conference print materials.

**LUNCH SPONSORSHIP**  
Price: $900  
Number available: 0  
Sold: 1  
Unique benefits:  
• 6ft tabletop exhibiting space;  
• One exhibitor pass with access to education sessions;  
• Acknowledgment on [www.bcwwa.org](http://www.bcwwa.org);  
• Logo on on-site digital signage;  
• Logo on conference print materials;  
• Logo in *Watermark* magazine; and  
• Logo on conference print materials.

If you are interested in sponsoring this annual operator-focused event, please contact us at [sponsorship@bcwwa.org](mailto:sponsorship@bcwwa.org) or 604-630-5349.
2019 BCWWA Student Design Competition
2020 STUDENT DESIGN COMPETITION
SEPTEMBER 2019 TO SEPTEMBER 2020

ABOUT THE EVENT

The BCWWA annual Student Design Competition (SDC) brings together student teams to develop and present a conceptual design based on a challenge identified by a community in BC. The competition gives students an experience similar to that of a consultant as they tackle real-life industry issues. Your sponsorship will help provide mentorship and professional development experience to approximately 40 post-secondary students. Sponsorship also support the volunteers involved as well as students during the competition, including sending the winning team to compete in the SDC at the Water Environment Federation’s Annual Technical Exhibition and Conference (WEFTEC).

WHO YOU’LL CONNECT WITH

This annual competition showcases the abilities and talents of students in colleges and universities across BC who are interested in the water environment field. Specifically, you will connect with senior students (3rd, 4th level and graduate) in the environmental, civic, chemical engineering or related fields.

Support and recruit the future of water with this innovative program!
SPONSORSHIP OPPORTUNITIES

LEVEL 1 SPONSOR
Price: $1,000
Number available: 10   Sold: 0
Benefits:
• Logo in the SDC announcements in the 2020 Spring and Summer Watermark issues of magazine, BCWWA’s quarterly magazine, delivered to over 4,000 members and industry professionals;
• Logo on the BCWWA SDC website page until October 2020;
• Mention in the BCWWA Waterline e-newsletter, acknowledging the SDC winner;
• Mention on social media (Twitter, LinkedIn, Facebook) when promoting the Student Design Competition;
• Brand recognition in the BCWWA student design team presentations in BC;
• Brand recognition in the BCWWA student design team presentation at the WEFTEC SDC in 2020 in New Orleans.

LEVEL 2 SPONSOR
Price: $2,000
Number available: 5   Sold: 0
Benefits:
• Provided with the resumes of all student competitors;
• One position as an Advisor to a student team or as a Judge in the competition;
• Logo in the SDC announcements in the 2020 Spring and Summer Watermark issues of magazine, BCWWA’s quarterly magazine, delivered to over 4,000 members and industry professionals;
• Logo on the BCWWA SDC website page until October 2020;
• Mention in the BCWWA Waterline e-newsletter, acknowledging the SDC winner;
• Mention on social media (Twitter, LinkedIn, Facebook) when promoting the Student Design Competition;
• Brand recognition in the BCWWA student design team presentations in BC;
• Brand recognition in the BCWWA student design team presentation at the WEFTEC SDC in 2020 in New Orleans.

For more information about sponsorship opportunities, please contact us at sponsorship@bcwwa.org or 604-630-5349.
INTERESTED IN OTHER WAYS TO INCREASE YOUR BRAND PRESENCE IN THE WATER AND WASTEWATER INDUSTRY?

We update our events schedule throughout the year and have some exciting activities planned throughout 2019. Visit our website for more information or contact us at sponsorship@bcwwa.org or 604-630-5349 to find the sponsorship opportunity that’s right for you.