2019 – 2020
SPONSORSHIP & EXHIBITOR OPPORTUNITIES
WHO WE ARE

The BC Water & Waste Association (BCWWA) is a not-for-profit association representing 4,000 water professionals who are responsible for ensuring safe, sustainable and secure water, sewer and stormwater systems in BC and the Yukon.

Our members work every day to keep our water systems clean and safe—from source to tap to drain and back to the environment. They include: water and wastewater facility operators, utility managers, engineers, technicians and technologists, consultants, government policy and regulatory staff, backflow assembly testers and cross connection control specialists, researchers, and suppliers.

THE OPPORTUNITY

Through our professional development events, member communication and recognition activities, we offer a variety of ways you can reach our members and increase your brand awareness through sponsorship.
2019 BCWWWA
Student Design Competition
2020 STUDENT DESIGN COMPETITION
SEPTEMBER 2019 TO SEPTEMBER 2020

ABOUT THE EVENT

The BCWWA annual Student Design Competition (SDC) brings together student teams to develop and present a conceptual design based on a challenge identified by a community in BC. The competition gives students an experience similar to that of a consultant as they tackle real-life industry issues. Your sponsorship will help provide mentorship and professional development experience to approximately 40 post-secondary students. Sponsorship also support the volunteers involved as well as students during the competition, including sending the winning team to compete in the SDC at the Water Environment Federation’s Annual Technical Exhibition and Conference (WEFTEC).

WHO YOU’LL CONNECT WITH

This annual competition showcases the abilities and talents of students in colleges and universities across BC who are interested in the water environment field. Specifically, you will connect with senior students (3rd, 4th level and graduate) in the environmental, civic, chemical engineering or related fields.

Support and recruit the future of water with this innovative program!
SPONSORSHIP OPPORTUNITIES

**LEVEL 1 SPONSOR**
**Price:** $1,000  
**Number available:** 10  
**Sold:** 0

**Benefits:**
- Logo in the SDC announcements in the 2020 Spring and Summer *Watermark* issues of magazine, BCWWA’s quarterly magazine, delivered to over 4,000 members and industry professionals;
- Logo on the BCWWA SDC website page until October 2020;
- Mention in the BCWWA *Waterline* e-newsletter, acknowledging the SDC winner;
- Mention on social media (Twitter, LinkedIn, Facebook) when promoting the Student Design Competition;
- Brand recognition in the BCWWA student design team presentations in BC;
- Brand recognition in the BCWWA student design team presentation at the WEFTEC SDC in 2020 in New Orleans.

**LEVEL 2 SPONSOR**
**Price:** $2,000  
**Number available:** 5  
**Sold:** 0

**Benefits:**
- Provided with the resumes of all student competitors;
- Logo in the SDC announcements in the 2020 Spring and Summer *Watermark* issues of magazine, BCWWA’s quarterly magazine, delivered to over 4,000 members and industry professionals;
- Logo on the BCWWA SDC website page until October 2020;
- Mention in the BCWWA *Waterline* e-newsletter, acknowledging the SDC winner;
- Mention on social media (Twitter, LinkedIn, Facebook) when promoting the Student Design Competition;
- Brand recognition in the BCWWA student design team presentations in BC;
- Brand recognition in the BCWWA student design team presentation at the WEFTEC SDC in 2020 in New Orleans.

For more information about sponsorship opportunities, please contact us at sponsorship@bcwwa.org or 604-630-5349.
INTERESTED IN OTHER WAYS TO INCREASE YOUR BRAND PRESENCE IN THE WATER AND WASTEWATER INDUSTRY?
We update our events schedule throughout the year and have some exciting activities planned throughout 2019. Visit our website for more information or contact us at sponsorship@bcwwa.org or 604-630-5349 to find the sponsorship opportunity that’s right for you.